Product Code

101

Advertiser Ref

CONTRACT

WGNT 720 Boush Street Norfolk, VA 23510 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	Contract / Revision 586874 /		Alt Order # 07915584		
	586874					
Product	 			7 - Walter W. Walter		
OBAMA/P/D SKED A						
Contract Dates	Estimate #					
10/30/12 - 11/06/12	95/101/2264					
Advertiser			Original Date	/ Revision		
Obama/D/President			11/01/12	/ 11/01/12		
	Billing Cycle EOM/EOC	Billing Broade	Calendar cast	Cash/Trade Cash		
	Station WGNT	Account Executive Jamie Andrus		Sales Office Washington, D.		
	Special Hand	ling				

Demographic Adults 35+

Advertiser Code

95

IDB#

8020

Agency Ref

Spots/ Totals *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 10/30/12 11/02/12 4-5p M-F CW 4p-5p :30 NM 3 \$345.00 Spots/Week **End Date** Start Date **Weekdays** Rate Week: 10/29/12 11/04/12 --WTF--3 \$115.00 10/30/12 11/02/12 5p-6p M-F :30 NM 3 \$525.00 All 5p-6p **End Date** Spots/Week Start Date **Weekdays** Rate Week: 10/29/12 11/04/12 -WTF--\$175.00 4p-5p :30 All 11/04/12 11/04/12 4-5p Sun NM 3 \$255.00 3 Start Date **End Date Weekdays** Spots/Week Rate 11/04/12 \$85.00 Week: 10/29/12 :30 NM All 10/30/12 11/02/12 10p-11p M-F 10p-11p 3 \$390.00 Start Date Spots/Week **End Date** Weekdays Rate \$130.00 Week: 10/29/12 11/04/12 --WTF--3 :30 NM All 11p-12a M-F 11p-12a 10/30/12 11/02/12 3 \$405.00 5 **End Date** Weekdays Spots/Week Start Date Rate Week: 10/29/12 11/04/12 --WTF--3 \$135.00 All 10/30/12 11/02/12 12a-1a M-F 12a-1a :30 NM 3 \$135.00 Spots/Week **End Date** Weekdays Start Date Rate \$45.00 Week: 10/29/12 11/04/12 1a-2a :30 NM 3 \$105.00 10/30/12 11/02/12 1a-2a M-F Spots/Week Start Date **End Date** Weekdays Rate \$35.00 Week: 10/29/12 11/04/12 --WTF--6p-7p 8 All 10/30/12 11/02/12 6p-7p M-F :30 NM 3 \$630.00 Start Date **End Date** Weekdays Spots/Week Rate \$210.00 Week: 10/29/12 11/04/12 3 --WTF--7p-8p M-F :30 NM 9 All 10/30/12 11/02/12 7p-8p 3 \$825.00 Spots/Week End Date Weekdays Rate Start Date Week: 10/29/12 11/04/12 --WTF--3 \$275.00 8p-9p Tue .30 NM 10/30/12 10/30/12 8p-9p \$280.00 10 All 1 Start Date End Date Weekdays Spots/Week Rate \$280.00 Week: 10/29/12 11/04/12 -T----1 10/30/12 10/30/12 9p-10p Tue 9p-10p :30 NM 1 \$315.00 End Date Weekdays Spots/Week Rate Start Date Week: 10/29/12 11/04/12 -T----1 \$315.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

11/01/12 / 11/01/12

WGNT 720 Boush Street Norfolk, VA 23510 (757)446-1000

	586874 /	07915584
Contract Dates 10/30/12 - 11/06/12	Product OBAMA/P/D SKED A	Estimate # 95/101/2264
Advertiser	Orig	ginal Date / Revision

		Spots/		Totals	
*Line Ch Start Date End Date Description		Days Length Week Rate	TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> 12 All 10/31/12 10/31/12 8p-9p Wed	en on	:30	NM	1	\$280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/29/12 11/04/12w 1	<u>k Rate</u> \$280.00	2006		ST	
E 13 All 10/31/12 10/31/12 9p-10p Wed Start Date End Date Weekdays Spots/Wee	9p-10p k Rate	:30	NM	0	\$0.00
Week: 10/29/12 11/04/12W 1 Spot Ch Date Range Description	\$420.00 Start/End Time	Weekdays Length Rate	Type		
1 All 10/29/12-11/04/12 9p-10p Wed Credited	9p-10p	W: :30 \$420.00	NM		
14 All 11/01/12 11/01/12 8p-9p Thu Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12T 1	8p-9p <u>k Rate</u> \$585.00	:30	NM	1	\$585.00
Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$325.00	:30	NM	1	\$325.00
16 All 11/02/12 11/02/12 8p-9p Fri	8p-9p <u>Rate</u> \$420.00	:30	NM	1	\$420.00
17 All 11/02/12 11/02/12 9p-10p Fri Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	9p-10p <u>Rate</u> \$560.00	:30	NM	1	\$560.00
18 All 11/03/12 11/03/12 8p-9p Sat Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1		:30	NM	1	\$115.00
19 All 11/03/12 11/03/12 9p-10p Sat	9p-10p <u>Rate</u> \$105.00	:30	MM	1	\$105.00
20 All 11/03/12 11/03/12 10p-11p Sat		:30	NM	1	\$95.00
21 All 11/04/12 11/04/12 7p-8p Sun Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/12S 1	7p-8p <u>Rate</u> \$105.00	:30	NM	1	\$105.00
22 All 11/04/12 11/04/12 8p-9p Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/29/12 11/04/12S 1	8p-9p <u>Rate</u> \$140.00	:30	NM	1	\$140.00
23 All 11/04/12 11/04/12 9p-10p Sun	9p-10p ek <u>Rate</u>	:30	NM	1	\$95.00
N 24 WGNT 11/02/12 11/02/12 8p-9p Fri Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	8p-9p <u>Rate</u> \$420.00	:30	NM	1	\$420.00
N 25 WGNT 11/05/12 11/05/12 WGNT News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 11/05/12 11/11/12 M 1	7-9a <u>k Rate</u> \$50.00	:30	NM	1	\$50.00
	300 000	Totals		42	\$7,505.00

Obama/D/President

of Spots **Gross Amount** Net Amount Time Period \$7,505.00 \$6,379.25 10/29/12 -11/05/12 42 42 \$6,379.25 **Totals** \$7,505.00